

**"I CAN'T WAIT TO SEE IT AGAIN!"**  
-A.O. SCOTT, THE NEW YORK TIMES

**"ONE OF THE BEST FILMS OF THE YEAR."**  
-GEORGE ROBINSON, THE JEWISH WEEK

a film by **PAWEL PAWLIKOWSKI**

**Ida**

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

1 col (1.8") x 2" = 2"

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**  
-A.O. SCOTT, THE NEW YORK TIMES

**"ONE OF THE BEST FILMS OF THE YEAR. NOT TO BE MISSED."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"EXQUISITE."**  
-JOE MORGENSTERN, THE WALL ST. JOURNAL

a film by **PAWEL PAWLIKOWSKI**

**Ida**

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

2col (3.75") x 2" = 4"

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**  
-A.O. SCOTT, THE NEW YORK TIMES

**"ONE OF THE BEST FILMS OF THE YEAR."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"DEEPLY MOVING."**  
-TOM HUDDLESTON, TIME OUT LONDON

**"EXQUISITE."**  
-JOE MORGENSTERN, THE WALL STREET JOURNAL

a film by **PAWEL PAWLIKOWSKI**

**Ida**

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

1 col (1.8") x 3" = 3"

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**

Touches on both the legacy of the Holocaust and the realities of postwar Communism with apt sorrow and an equally apt touch of fatalistic humor."  
-A.O. SCOTT, THE NEW YORK TIMES

**"ONE OF THE BEST FILMS OF THE YEAR. NOT TO BE MISSED."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"EXQUISITE."**  
-JOE MORGENSTERN, THE WALL STREET JOURNAL

WINNER BEST FILM BFI LONDON FILM FESTIVAL  
WINNER CRITICS' PRIZE TORONTO INT'L FILM FESTIVAL  
OFFICIAL SELECTION TELLURIDE FILM FESTIVAL  
OFFICIAL SELECTION SUNDANCE FILM FESTIVAL

a film by **PAWEL PAWLIKOWSKI**

**Ida**

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

2col (3.75") x 3" = 6"

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**  
-A.O. SCOTT, THE NEW YORK TIMES

**"ONE OF THE BEST FILMS OF THE YEAR."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"ABSOLUTELY STUNNING."**  
-OLIVER LYTTTELTON, THE PLAYLIST

**"DEEPLY MOVING."**  
-TOM HUDDLESTON, TIME OUT LONDON

**"EXQUISITE."**  
-JOE MORGENSTERN, THE WALL STREET JOURNAL

WINNER BEST FILM BFI LONDON FILM FESTIVAL  
WINNER CRITICS' PRIZE TORONTO INT'L FILM FESTIVAL

a film by **PAWEL PAWLIKOWSKI**

**Ida**

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

1 col (1.8") x 4" = 4"

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**

Touches on both the legacy of the Holocaust and the realities of postwar Communism with apt sorrow and an equally apt touch of fatalistic humor."  
-A.O. SCOTT, THE NEW YORK TIMES

**"ONE OF THE BEST FILMS OF THE YEAR. NOT TO BE MISSED."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"EXQUISITE."**  
-JOE MORGENSTERN, THE WALL STREET JOURNAL

WINNER BEST FILM BFI LONDON FILM FESTIVAL  
WINNER CRITICS' PRIZE TORONTO INT'L FILM FESTIVAL  
OFFICIAL SELECTION TELLURIDE FILM FESTIVAL  
OFFICIAL SELECTION SUNDANCE FILM FESTIVAL

a film by **PAWEL PAWLIKOWSKI**

**Ida**

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

2col (3.75") x 3.5" = 7"

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**

Touches on both the legacy of the Holocaust and the realities of postwar Communism with apt sorrow and an equally apt touch of fatalistic humor."  
-A.O. SCOTT, THE NEW YORK TIMES

**"ONE OF THE BEST FILMS OF THE YEAR. NOT TO BE MISSED."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"A TOTAL MARVEL."**  
-DANA STEVENS, SLATE

**"EXQUISITE."**  
-JOE MORGENSTERN, THE WALL STREET JOURNAL

WINNER BEST FILM BFI LONDON FILM FESTIVAL  
WINNER CRITICS' PRIZE TORONTO INT'L FILM FESTIVAL  
OFFICIAL SELECTION TELLURIDE FILM FESTIVAL  
OFFICIAL SELECTION SUNDANCE FILM FESTIVAL

a film by **PAWEL PAWLIKOWSKI**

**Ida**

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

2col (3.75") x 4" = 8"

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**

Touches on both the legacy of the Holocaust and the realities of postwar Communism with apt sorrow and an equally apt touch of fatalistic humor."  
-A.O. SCOTT, THE NEW YORK TIMES

**"ONE OF THE BEST FILMS OF THE YEAR. NOT TO BE MISSED."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"RIVETING & SUBLIME."**  
-KARIN BADT, THE HUFFINGTON POST

**"EXQUISITE."**  
-JOE MORGENSTERN, THE WALL STREET JOURNAL

WINNER BEST FILM BFI LONDON FILM FESTIVAL  
WINNER CRITICS' PRIZE TORONTO INT'L FILM FESTIVAL  
WINNER BEST FILM WARSAW FILM FESTIVAL  
OFFICIAL SELECTION SUNDANCE FILM FESTIVAL  
OFFICIAL SELECTION TELLURIDE FILM FESTIVAL

a film by **PAWEL PAWLIKOWSKI**

**Ida**

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

2col (3.75") x 5.25" = 10.5"

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**

Touches on both the legacy of the Holocaust and the realities of postwar Communism with apt sorrow and an equally apt touch of fatalistic humor."  
-A.O. SCOTT, THE NEW YORK TIMES

**"ONE OF THE BEST FILMS OF THE YEAR. NOT TO BE MISSED."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"RIVETING & SUBLIME."**  
-KARIN BADT, THE HUFFINGTON POST

**"A TOTAL MARVEL."**  
-DANA STEVENS, SLATE

**"EXQUISITE."**  
-JOE MORGENSTERN, THE WALL STREET JOURNAL

**"DEEPLY MOVING."**  
-TOM HUDDLESTON, TIME OUT LONDON

WINNER BEST FILM BFI LONDON FILM FESTIVAL  
WINNER CRITICS' PRIZE TORONTO INT'L FILM FESTIVAL  
WINNER BEST FILM WARSAW FILM FESTIVAL  
OFFICIAL SELECTION TELLURIDE FILM FESTIVAL  
OFFICIAL SELECTION SUNDANCE FILM FESTIVAL  
WINNER GOLDEN HORSE GONIA FILM FESTIVAL

a film by **PAWEL PAWLIKOWSKI**

**Ida**

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

2col (3.75") x 7" = 14"

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**  
-A.O. SCOTT, THE NEW YORK TIMES

**"Total Marvel." "Exquisite."**  
-DANA STEVENS, SLATE

**"Powerful & Poignant." "One of the Best Films of the Year."**  
-PETER BRADSHAW, THE GUARDIAN

**"Richly Sympathetic and Deeply Moving!"**  
-TOM HUDDLESTON, TIME OUT LONDON

**"Flat-Out Gorgeous." "Riveting & Sublime."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"Absolutely Stunning."**  
-OLIVER LYTTELTON, THE PLAYLIST

**"A Compact Gem of Perfection."**  
-DANA STEVENS, SLATE

WINNER BEST FILM BFI LONDON FILM FESTIVAL  
WINNER CRITICS' PRIZE TORONTO INT'L FILM FESTIVAL  
OFFICIAL SELECTION TELLURIDE FILM FESTIVAL  
OFFICIAL SELECTION SUNDANCE FILM FESTIVAL

**Ida**  
a film by PAWEŁ PAWLIKOWSKI

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**  
-A.O. SCOTT, THE NEW YORK TIMES

**"Total Marvel." "Exquisite."**  
-DANA STEVENS, SLATE

**"Powerful & Poignant." "One of the Best Films of the Year."**  
-PETER BRADSHAW, THE GUARDIAN

**"Richly Sympathetic and Deeply Moving!"**  
-TOM HUDDLESTON, TIME OUT LONDON

**"Flat-Out Gorgeous." "Riveting & Sublime."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"Absolutely Stunning."**  
-OLIVER LYTTELTON, THE PLAYLIST

**"A Compact Gem of Perfection."**  
-DANA STEVENS, SLATE

WINNER BEST FILM BFI LONDON FILM FESTIVAL  
WINNER CRITICS' PRIZE TORONTO INT'L FILM FESTIVAL  
OFFICIAL SELECTION TELLURIDE FILM FESTIVAL  
OFFICIAL SELECTION SUNDANCE FILM FESTIVAL

**Ida**  
a film by PAWEŁ PAWLIKOWSKI

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

2col (3.75") x 3.5" = 7"

2col (3.75") x 3.5" = 7"

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**

Touches on both the legacy of the Holocaust and the realities of postwar Communism with apt sorrow and an equally apt touch of fatalistic humor."  
-A.O. SCOTT, THE NEW YORK TIMES

**"ONE OF THE BEST FILMS OF THE YEAR. NOT TO BE MISSED."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"RIVETING & SUBLIME."**  
-KARIN BADT, THE HUFFINGTON POST

**"A TOTAL MARVEL."**  
-DANA STEVENS, SLATE

**"EXQUISITE."**  
-JOE MORGENSTERN, THE WALL STREET JOURNAL

**"DEEPLY MOVING."**  
-TOM HUDDLESTON, TIME OUT LONDON

WINNER BEST FILM BFI LONDON FILM FESTIVAL  
WINNER CRITICS' PRIZE TORONTO INT'L FILM FESTIVAL  
WINNER BEST FILM WARSAW FILM FESTIVAL  
OFFICIAL SELECTION TELLURIDE FILM FESTIVAL  
OFFICIAL SELECTION SUNDANCE FILM FESTIVAL  
WINNER GOLDEN LION GDYNIA FILM FESTIVAL

**Ida**  
a film by PAWEŁ PAWLIKOWSKI

PG-13  
PARENTS STRONGLY CAUTIONED  
PHONETIC ELEMENTS, SOME SEXUALITY AND SMOKING

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

2col (3.75") x 7" = 14"

## PRE-SUNDAY ADS

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**  
-A.O. SCOTT, THE NEW YORK TIMES

**"Absolutely Stunning."**  
-OLIVER LYTTELTON, THE PLAYLIST

**"Riveting & Sublime."**  
-KARIN BADT, THE HUFFINGTON POST

**"Exquisite."**  
-JOE MORGENSTERN, THE WALL STREET JOURNAL

**"Powerful & Poignant."**  
-PETER BRADSHAW, THE GUARDIAN

**"Richly Sympathetic and Deeply Moving!"**  
-TOM HUDDLESTON, TIME OUT LONDON

**"A Total Marvel." "Flat-Out Gorgeous."**  
-DANA STEVENS, SLATE

**"One of the Best Films of the Year." "An Absolute Must-See."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"A Compact Gem of Perfection."**  
-DANA STEVENS, SLATE

WINNER BEST FILM BFI LONDON FILM FESTIVAL  
WINNER CRITICS' PRIZE TORONTO INT'L FILM FESTIVAL  
WINNER BEST FILM WARSAW FILM FESTIVAL

**Ida**  
a film by PAWEŁ PAWLIKOWSKI

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

**EXCLUSIVE ENGAGEMENTS START FRIDAY**

NY TIMES 2col (3.75") x 3.5" SUN 4/27

**"IT HAUNTED ME... I CAN'T WAIT TO SEE IT AGAIN."**  
-A.O. SCOTT, THE NEW YORK TIMES

**"Absolutely Stunning."**  
-OLIVER LYTTELTON, THE PLAYLIST

**"Riveting & Sublime."**  
-KARIN BADT, THE HUFFINGTON POST

**"Exquisite."**  
-JOE MORGENSTERN, THE WALL STREET JOURNAL

**"Powerful & Poignant."**  
-PETER BRADSHAW, THE GUARDIAN

**"Richly Sympathetic and Deeply Moving!"**  
-TOM HUDDLESTON, TIME OUT LONDON

**"A Total Marvel." "Flat-Out Gorgeous."**  
-DANA STEVENS, SLATE

**"One of the Best Films of the Year." "An Absolute Must-See."**  
-GEORGE ROBINSON, THE JEWISH WEEK

**"A Compact Gem of Perfection."**  
-DANA STEVENS, SLATE

WINNER BEST FILM BFI LONDON FILM FESTIVAL  
WINNER CRITICS' PRIZE TORONTO INT'L FILM FESTIVAL  
WINNER BEST FILM WARSAW FILM FESTIVAL

**Ida**  
a film by PAWEŁ PAWLIKOWSKI

MUSICBOXFILM.COM/IDA  
FACEBOOK.COM/MUSICBOXFILMS

PG-13

**EXCLUSIVE ENGAGEMENTS START FRIDAY**

LA TIMES 2col (3.22") x 3.5" SUN 4/27